

Lights, Camera, MEDIA Literacy!
Lesson Plan # 37

Topics:

Journal Writing
Introduction of the LCML! Festival
The Culminating Project

Outcomes:

Students will follow organizational procedures.
Students will see, hear, and use applicable vocabulary.
Students will create an advertisement for the LCML! Festival.
Students will work on their LCML! culminating project.

Materials:

Writing journals
LCD projector
Chart paper
Post-its
Individual student pocket folders
Computers
Camcorders

HANDOUT: LCML! Culminating Project Guide

New Vocabulary: *no new vocabulary*

Sequence of Events:

I. Journal Writing (15)

1. Prompt:

What are your feelings about *THE MUSIC LESSON*?

II. The LCML! Festival Introduced (40)

1. Tell students that there will be a festival on the last day of class for family and friends to attend. At the LCML! Festival, LCML! culminating projects will be shown/displayed.
2. Each student needs to create an advertisement for the festival... to take home as their invitation.
3. Review with students the advertising techniques they studied in LCML!
4. Post the dates, time, and location and allow time for students to create their advertisements.

III. LCML! Culminating Project (130)

1. Remind students of their task yesterday: listing the media statements about which they felt the strongest. Tell them that you used their papers to form groups of students who chose the same statements and that in these groups, they will be completing a culminating project that will be shown/displayed at the LCML! Festival.
2. Before announcing the groups, review the "LCML! Culminating Project Guide."

HANDOUT: LCML! Culminating Project Guide

3. Return the media statement lists to the students and reveal each group's project members.
4. Allow time for students to work in their groups.

IV. Reflection (15)

1. Direct students to the hanging chart paper labeled:

What did you learn about the LCML! Festival?

2. Hand out Post-its on which students write and post.
3. Review the comments on the Post-Its with the class, so students have a sense of what was learned. Make sure to clear up any misconceptions.